

Joshua Viola, two-time award-winning author of *The Bane of Yoto* (published by record label/music publisher FiXT), is also Art Director for Leviathan Games with many video game credits including *Pirates of the Caribbean* and *Smurfs*™. He makes an excellent show guest. Please let me know if you are interested in an interview after reading the press release below. Thank you.

Please see: <https://www.youtube.com/watch?v=Ftf9ThP98CE> and download it free through the iOS App Store here: <http://bit.ly/zstjnZ>

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FOR IMMEDIATE RELEASE

Award-Winning Saga Has It All: Riveting Action And A Free 3D Comic App With Music By Celldweller

Denver, CO, August 19, 2012 - *The Bane of Yoto*, by Joshua Viola, is a trans-media experience that offers many ways to explore its rich storyline. From paperback or eBook to a free 3D interactive comic mobile app, this attention-grabbing novel was recently released by independent record label and music publisher FiXT – and promises to transport readers to a sinister world of cosmic drama and action they will never forget!

Formerly a professor of Game Art and Design, and now Art Director for Leviathan Games, Viola's astounding vision is unmistakable in this perfect blend of science fiction and fantasy that comes together in a breakneck paced, action-packed plot where creatively original characters battle for their very existence in a brutal world.

Drawing rave reviews for its originality and vision, *The Bane of Yoto* has won awards from both the 2012 New York Book Festival and the 2012 Hollywood Book Festival, and is the first installment in a trilogy of science-fantasy novels by Joshua Viola.

...Some say the Arbitrators existed long before the world was born. Others believe their dark powers spun the fabric of time itself. They are mystery. But this is truth. After ages of formless existence, the Arbitrators craved physicality once more and in their search for a worthy body to inhabit, they destroyed Ajyin – home to the gentle, blue-fleshed Numah and the combative, carapaced Olokun. But not all was lost. General Vega and his vile warriors enslaved the remaining Numah and they relocated to Ajyin's thriving moon, Neos.

Under the general's imperious rule, the Numah toiled to extract minerals for a defensive barrier called the Aegis Shield that the general vowed would protect Neos from the Arbitrators' return. But the Arbitrators' hunger sparked a great fire – a blaze of revenge and revolution that soon found its home in the heart of a weak and cowardly Numah named Yoto, transforming him from a meek member of an enslaved society into a beast fit for the gods. Will he use his new-found power to free his people – or annihilate them? Once again, the Arbitrators' dark presence haunts the world of Numah and Olokun.

Always looking to break new ground, FiXT (owned by cyber-rocker Klayton of Celldweller), recently entered the book publishing business with *The Bane of Yoto*. Staying with the book's theme, Viola has merchandise available ranging from PlayStation 3 Dynamic Themes, Sculptures and T-shirts, to posters and more, that are available through FiXT.

For more information on Joshua Viola and his extraordinary novel, please visit: www.baneofyoto.com and www.facebook.com/baneofyoto.

The Bane of Yoto

By Joshua Viola

Available at all online outlets, the author's website, and www.fixtstore.com/baneofyoto

ISBN-13: 9780985559014

Publisher: FiXT

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TIP SHEET:

Steve Alten, New York Times and international bestselling author of *Meg* and *Domain*: "An exciting Sci-Fi adventure delivered in a classic Hero's Journey meets wicked new Alien World!"

J.C. Hutchins, award-winning author of 7th *Son: Descent* and *Personal Effects: Dark Art*: "Josh Viola has crafted a gritty genre-mash of science fiction and fantasy, powered by iconic characters, imaginative action, and fate-of-the-world stakes. This is widescreen fiction, people: It's in your face, larger than life, and refuses to be ignored."

Keith Ferrell, former editor of OMNI Magazine and author of *Passing Judgment*: "Josh Viola's debut novel is a science-fantasy epic, overflowing with violence and dark magic, romance and heartbreak, slavery and rebellion, cruelty and redemption. Above all it is the story of the transformation of little Yoto into an enormous creature whose new powers attract the wrath and vengeance of beings who possess the powers of the gods. Go Yoto!"

Wyeth Ridgway, President and CEO of Leviathan Games: "...[book] combines hero elements of *The Incredible Hulk*™ with the alien landscape of *Avatar*, resulting in a rich storytelling environment that offers unlimited possibilities for video games."

Gregory Burkart, FEARnet: "... Joshua Viola has launched a mammoth dark-fantasy epic overflowing with monsters, brutal battles and oceans of blood."